

REDFORD MODEL RAILROAD CLUB

www.redfordmrrc.org

2024-2025

Advertising Train Application



Dear Friend of the Redford Model Railroad Club:

Since 1938, the Redford Model Railroad Club (RMRC) has been serving the Michigan community by preserving railroad history, and providing Michigan community support through projects such as Open Houses, Volunteering at Train Shows, Senior visits and BSA Railroad Merit Badge Clinics. In order to continue providing these services, we are asking local businesses for their support of the RMRC. We are a 501c3 Non-Profit Organization for donations.

Each year, beginning in September and continuing through June, the RMRC will be opening its doors to the public on special Saturdays for our annual season open house program. The open house attracts hundreds of visitors each season, exposing not only the heritage of railroading, but also the hobby of model railroading to the community.

As stated, we are seeking the support of local businesses by offering the opportunity to advertise your business on our "Business Train." The special train, operated all hours of the open house, will run around the 26 x 52 model railroad track and be viewed by our visitors throughout the open house season. In the off season they are stored on a display track on the wall. For each business that is interested in receiving this exposure, and supporting the Redford Model Railroad club, for \$50.00 you can have your own vinyl wrapped car with your advertisement displayed. You will be able to put business cards up on our wall (please provide 15- 20 business cards) and you will get exposure on our website. After the first year, renewal is only \$40.00 a year!

The Redford Model Railroad Club wishes to thank each business in advance for supporting both the RMRC and the community at large for participating in this opportunity. Further, we invite you and your family to visit the model railroad displays during the open house season. Model railroading is truly a family activity and provides many opportunities for both, adults and children. Many thanks for your cooperation and support.

Sincerely,

The Redford Model Railroad Club Membership

Email: Businesstrain@redfordmrrc.org

BUSINESS TRAIN



Please Check all that Apply:

- \$50 Viny Wrapped Business Advertising Car
- \$40 Renewal for Business Advertising Car
- Support Donation no Business Advertising Car (The Redford Model Railroad Club is a 501c3 non-profit)

Name of Business/Organization: _____

Name of Owner/Manager: _____

Address: _____

Phone: _____ Email: _____

RMRC Use:

Member Name: _____

Signature: _____

Date: _____

Notes: